



2024 ANNUAL GENERAL MEETING OF SHAREHOLDERS

NOTICE AND ACCESS NOTIFICATION TO SHAREHOLDERS

You are receiving this notification as Delivra Health Brands Inc. (the “**Company**”) has elected to use the notice and access model for the delivery of its management information circular dated March 21, 2024 (the “**Information Circular**”) to its shareholders in respect of its annual general meeting of shareholders to be held on Monday, April 29, 2024 (the “**Meeting**”). Under notice and access, instead of receiving paper copies of the Information Circular, shareholders are receiving this notice with information on how they may access the Information Circular electronically. However, together with this notification, shareholders continue to receive a proxy or voting instruction form, as applicable, enabling them to vote at the Meeting. The use of this alternative means of delivery is more environmentally friendly as it will help reduce paper use and the Company’s carbon footprint and it should also reduce the Company’s printing and mailing costs.

MEETING DATE AND LOCATION

Date:	Monday, April 29, 2024
Time:	10:00 a.m. (Vancouver time)
Place:	Suite 404, 999 Canada Place Vancouver, British Columbia, V6C 3E2

SHAREHOLDERS WILL BE ASKED TO CONSIDER AND VOTE ON THE FOLLOWING MATTERS:

1. **Fixing the Number of Directors:** To fix the number of directors at four. *Please refer to the Information Circular under the heading “Matters to be Acted Upon at the Meeting - Election of Directors”.*
2. **Election of Directors:** To elect four directors. *Please refer to the Information Circular under the heading “Matters to be Acted Upon at the Meeting - Election of Directors”.*
3. **Appointment and Remuneration of Auditors:** To appoint Davidson & Company LLP, Chartered Professional Accountants, as auditors for the ensuing year and to authorize the Board of Directors to fix the auditors’ remuneration. *Please refer to the Information Circular under the heading “Matters to be Acted Upon at the Meeting - Appointment of Auditor”.*
4. **Other Business:** To transact such other business as may properly come before the Meeting or any adjournment or adjournments thereof. *Please refer to the Information Circular under the heading “Voting of Proxies”.*

Reference is made to the Information Circular, which contains additional details concerning the matters outlined above.

SHAREHOLDERS ARE REMINDED TO REVIEW THE INFORMATION CIRCULAR PRIOR TO VOTING. SEE BELOW FOR HOW TO VIEW AND ACCESS OF COPY OF THE INFORMATION CIRCULAR.

WEBSITES WHERE THE INFORMATION CIRCULAR IS POSTED

The Information Circular can be viewed online:

- under the Company's System for Electronic Document Analysis and Retrieval Plus ("SEDAR+") profile at www.sedarplus.ca; or
- at the Company's website at www.delivrahealthbrands.com/investors/agm/

HOW TO OBTAIN PAPER COPIES OF THE INFORMATION CIRCULAR

Shareholders may request paper copies of the Information Circular be sent to them by postal delivery at no cost to them. Requests may be made up to one year from the date the Information Circular was filed on SEDAR+.

Shareholders who wish to receive paper copies of the Information Circular may request copies by calling Broadridge Financial Solutions at 1.877.907.7643.

Requests for paper copies must be received at least by Monday, April 15, 2024 in order to receive the Information Circular in advance of the proxy deposit date and Meeting. The Information Circular will be sent to such shareholders within three business days of their request if such requests are made before the Meeting. Those shareholders with existing instructions on their account to receive a paper copy of meeting materials will receive a paper copy of the Information Circular with this notification. Shareholders are able to request to receive copies of the Company's annual and/or interim financial statements and relevant management's discussion and analysis on the accompanying return card.

VOTING

Registered Holders are asked to return their proxies using the following methods by the proxy deposit date noted on your proxy:

TELEPHONE: Computershare Trust Company of Canada at **1-866-732-VOTE (8683)**

FACSIMILE: Computershare Trust Company of Canada at **1-866-249-7775**

INTERNET: Go to www.investorvote.com and enter the 15 digit control number on the form of proxy.

MAIL: Complete the form of proxy or any other proper form of proxy, sign it and mail it to:

**Computershare Trust Company of Canada
Proxy Department
8th Floor, 100 University Avenue
Toronto ON M5J 2Y1**

Beneficial (or Non Registered) Holders are asked to return their voting instructions using the methods set out on their voting instruction form or business reply envelope, at least one business day in advance of the proxy deposit date noted on your voting instruction form.

Shareholders with questions about notice and access can call Computershare Trust Company of Canada at the following coordinates: 1-800-564-6253 (Toll Free Within North America) and 1-514-982-7555 (Outside North America).